

What we do

OpSeeker provides a set of online tools that prepare the user to invest for the long term. These tools work the most important part of finance, the psychological one. OpSeeker helps the user not to fall prey of all those cognitive errors and emotional biases that can turn a life of good healthy returns into financial distress.

//ABANCA



Estás a punto de comenzar tu preparación para entender la inversión para el largo plazo.

Vas a utilizar una herramienta 100% segura que solo utiliza dinero ficticio para proporcionar la experiencia más real y educativa posible.

Siguiente >

Hell yeah!

Total Funding: € 100k

3rd place YUZZ Santander
(10,000 euros prize)
June, 2017

Selected for SBC
(15,000 euros in funding)
September, 2017

Closed first three pilots.
September - October, 2017

Launched semi-closed beta.
July, 2017

Regional winners BBVA
Regional (1,000 euros)
May, 2017

Selected for Abanca Innova
(20,000 euros in funding)
April, 2017

Selected for MWC by ICEX
February, 2017

This is big!

- The financial advice market is in the trillions of dollars worldwide.
- The automated financial advice industry is growing at a 68% CAGR.
- The automated financial advice industry will sit at \$ 2,2 trillion in 2022.

We are not alone ;)

We are already working in three pilots that we will start running by the beginning of 2018.



Let's help the big guys

- We believe that fintech and banks need to walk the dessert together.
- Our model is a B2B2C.
- We have both the licence and SAAS play.

Yes but... any data?

In a 1 month beta with 550 contacts:

154 registered - 28% conversion rate

676 accelerations (do you want to know about this? ask Gonzalo)

31.3% Open rate and 7.9% open rate in our newsletter

... and now?

We are in the moment of proving that we can get the final conversion. We want to prove that after using our tools the final user is more likely to invest her real money!

We are doing it



Gonzalo Camiña



Lucie Hefnerová



Carlos Rodríguez



Carlos Casanueva



Zaza Ceballos



Sandra Rodríguez



Elena Pernas



Luis Taboada



Rubén Ferreiro



Carlos Blanco